

National Media Research Planning 815 Slaters Lane Alexandria, VA 22314-1219

Contract # 860233

Schedule Dates 10/19/12-10/25/12

Advertiser National Republican Congressional Committee (8391) Agency/T-Code National Media Research Planning (1768)/154600720

Product Political - US House (1175) NRCC (84305)

Salesperson Johannessen, Jordan (2818)

Sales Office TeleRep - New York MEDIAASSISTANT,NMRPP **Buyer Name**

Phone/Fax CPE 155/426/3314

Date:

Account Types National/Political PAC - Agency

Billing Type Standard NRCC IE 10/19-10/25

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered 10/04/12 Last Modified 10/04/12

Betsy Waxberg **Entered By** CO-OP 06362620 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00 Commission

Net Total \$44,497.50

Date:

Comments:

\$7,852.50

Sales Tax

St. Louis (KMOV) (KMOV) Rate By Broadcast Month Spots Oct. 2012 48 \$52,350.00 Grand Total: \$52,350.00 48

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spo	ots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	20063- Late Show with David Letterman						1			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	10/4/12
2.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	20023- News @ 12noon M-F				į	į	1	i		1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	10/4/12
3.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	28663- Dr. Phil				i	i	1	i		1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	DR. PHIL	10/4/12
4.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	20054- News @ 5pm M-F				-	-	1	-		1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	10/4/12
5.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	20055- News @ 6pm M-F				1	-	1	-		1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	10/4/12
6.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	20015- News @ 6am M-F				į	ì	1	i		1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 6AM	10/4/12
7.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	20053- Entertainment Tonight					1	1	-		1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	10/4/12
8.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	131968- CBS This Morning				1	-	1	-		1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	CBS THS MRNG-2	10/4/12
9.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	20062- News @ 10pm M-F		1		į	ì		i		1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	10/4/12
10.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	20063- Late Show with David Letterman		1			1		-		1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	10/4/12
11.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	20023- News @ 12noon M-F		1		i	i		Í		1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	10/4/12
12.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	28663- Dr. Phil		1		i	ì		ĺ		1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	DR. PHIL	10/4/12

CONFIRMATION CONTRACT

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:



National Media Research Planning 815 Slaters Lane Alexandria, VA 22314-1219

Contract # 860233 Schedule Dates 10/19/12-10/25/12 Advertiser Agency/T-Code Product Brand NRCC (84305) Salesperson

National/Political PAC - Agency

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Standard NRCC IE 10/19-10/25

Sales Office

Buyer Name

Phone/Fax

Account Types

Billing Type

Comments

Date:

CPE

Date Entered 10/04/12 Last Modified 10/04/12 Betsy Waxberg National Republican Congressional Committee (8391) **Entered By** No CO-OP National Media Research Planning (1768)/154600720 06362620 Headline # Political - US House (1175) Demo Order Type Normal Johannessen, Jordan (2818) Package Deal TeleRep - New York Commission % 15.00 MEDIAASSISTANT,NMRPP Commission \$7,852.50 Net Total \$44,497.50 155/426/3314

Sales Tax

St. Louis (KMOV) (KM	ov)	
By Broadcast Month	Spots .	Rate
Oct. 2012	48	\$52,350.00
Grand Total:	48	\$52,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	20054- News @ 5pm M-F		1				i	i	1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	10/4/12
14.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	20055- News @ 6pm M-F		1						1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	10/4/12
15.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	20015- News @ 6am M-F		1					1	1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 6AM	10/4/12
16.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	20053- Entertainment Tonight		1						1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	10/4/12
17.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	131968- CBS This Morning		1						1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	CBS THS MRNG-2	10/4/12
18.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	20108- News @ 10pm Sat								1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	10/4/12
19.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	119145- News @ 10:30pm								1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-1030	10/4/12
20.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	20103- News @ 6pm Sa						- 1		1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	10/4/12
21.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	20144- Sports Sunday							1	1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	SPORTS SUNDAY	10/4/12
22.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	8A- 10A (CT)							1	1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)	SUNDAY MRN-CBS	10/4/12
23.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	20062- News @ 10pm M-F					1	i	i	1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	10/4/12
24.0	Normal Line / SPOT	10/25/12-10/25/12	4		20063- Late Show with David Letterman					1			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	10/4/12
25.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	20023- News @ 12noon M-F					1		i	1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	10/4/12

CONFIRMATION CONTRACT

Date:

Comments:

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:



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Contract # 860233 Schedule Dates 10/19/12-10/2

 Schedule Dates
 10/19/12-10/25/12

 Advertiser
 National Republican C

Advertiser National Republican Congressional Committee (8391)

Agency/T-Code National Media Research Planning (1768)/154600720

Product Political - US House (1175)

Brand NRCC (84305)

Salesperson Johannessen, Jordan (2818)

Sales Office TeleRep - New York

Buyer Name MEDIAASSISTANT,NMRPP

CPE 155/426/3314

Phone/Fax

Account Types National/Political PAC - Agency

Billing Type Standard

Comments NRCC IE 10/19-10/25

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

 Date Entered
 10/04/12

 Last Modified
 10/04/12

Entered By Betsy Waxberg
CO-OP No

Headline # 06362620

Demo

Order Type Normal

Package Deal

 Commission %
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 Commission
 \$7,852.50

Net Total \$44,497.50

Sales Tax

St. Louis (KMOV) (KM	OV)	
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
Oct. 2012	48	\$52,350.00
Grand Total:	48	\$52,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	20054- News @ 5pm M-F		1			1		i	1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	10/4/12
27.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	20055- News @ 6pm M-F		1			1	- 1	i i	1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	10/4/12
28.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	20015- News @ 6am M-F					1		-	1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 6AM	10/4/12
29.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	20053- Entertainment Tonight					1		1	1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	10/4/12
30.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	131968- CBS This Morning		1			1		i i	1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	CBS THS MRNG-2	10/4/12
31.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	124918- Person of Interest					1		-	1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	PERSON-INT	10/4/12
32.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	20062- News @ 10pm M-F		1	1	1			1	1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	10/4/12
33.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	20063- Late Show with David Letterman			1				1	1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	10/4/12
34.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	20023- News @ 12noon M-F			1				1	1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	10/4/12
35.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	20054- News @ 5pm M-F		1	1			:	-	1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	10/4/12
36.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	20055- News @ 6pm M-F		1	1	1	- 1	:	İ	1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	10/4/12
37.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	20015- News @ 6am M-F		1	1		-		i I	1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 6AM	10/4/12
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CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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Agency/T-Code Political - US House (1175)

860233

Brand NRCC (84305)

Salesperson Johannessen, Jordan (2818)

Sales Office TeleRep - New York MEDIAASSISTANT,NMRPP **Buyer Name**

Phone/Fax

Date:

Accepted-Station:

Contract #

Product

CPE 155/426/3314

Account Types National/Political PAC - Agency

Billing Type Standard NRCC IE 10/19-10/25 Comments

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Betsy Waxberg **Entered By**

No CO-OP 06362620 Headline #

Demo

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Commission % 15.00 Commission \$7,852.50

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Sales Tax

St. Louis (KMOV) (KM	IOV)	
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
Oct. 2012	48	\$52,350.00
Grand Total:	48	\$52,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
38.0	Normal Line / SPOT	10/23/12-10/23/12		1 :	30 20053- Entertainment Tonight								1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	10/4/12
39.0	Normal Line / SPOT	10/23/12-10/23/12		1 :	30 42783- NCIS			1				i	1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	NCIS	10/4/12
40.0	Normal Line / SPOT	10/23/12-10/23/12		1 :	30 131968- CBS This Morning			1				i	1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	CBS THS MRNG-2	10/4/12
41.0	Normal Line / SPOT	10/24/12-10/24/12		1 :	30 20062- News @ 10pm M-F				1			i	1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	10/4/12
42.0	Normal Line / SPOT	10/24/12-10/24/12		:	30 20063- Late Show with David Letterman				1			į	1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	10/4/12
43.0	Normal Line / SPOT	10/24/12-10/24/12		1 :	30 20023- News @ 12noon M-F				1			i	1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	10/4/12
44.0	Normal Line / SPOT	10/24/12-10/24/12		1 :	30 20054- News @ 5pm M-F				1			i	1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	10/4/12
45.0	Normal Line / SPOT	10/24/12-10/24/12		: :	30 20055- News @ 6pm M-F				1			i	1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	10/4/12
46.0	Normal Line / SPOT	10/24/12-10/24/12		1 :	30 20015- News @ 6am M-F			i	1			į	1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 6AM	10/4/12
47.0	Normal Line / SPOT	10/24/12-10/24/12		:	30 20053- Entertainment Tonight			1				1	1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	10/4/12
48.0	Normal Line / SPOT	10/24/12-10/24/12		1 :	30 131968- CBS This Morning			į	1		i	i	1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	CBS THS MRNG-2	10/4/12
					CO	NFI	RN	1A1	ГΙО	N C	100	NTR	ACT					

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser: